Orders

Order / Rev:

100315

Alt Order #:

06809944

Product Desc:

NRSC 2012

Estimate:

Flight Dates:

10/24/12 - 10/30/12

Original Date / Rev:

04/13/12 / 10/30/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:



KSNV

Amy McCreary

BLPHI

National

Agency

Name:

Nebo Media, Inc.

Buying Contact:

Billing Contact:

1023 31st St. NW

Washington, D.C. 20007

Agency Commission:

Billing Type:

Billing Cycle:

Billing Calendar:

Cash

Broadcast

EOM/EOC

00:05:00

15%

Advertiser

Name:

National Republican Senatorial Comm

Demographic:

A35+

Product Codes:

Revenue Codes:

PLI2,PLI1

Priority:

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Revised

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	67	\$51,625.00	\$43,881.25
10/29/12	10/30/12	40	\$26,050,00	\$22,142,50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	67	\$51,625.00	\$43,881.25	0.00
November 2012	40	\$26,050.00	\$22,142.50	0.00
Totals	107	\$77,675,00	\$66,023,75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$77,675.00
Market	100%	\$250,564.52

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$77,675.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$42,595.97
KTUD	1%	\$2,505.65
KVVU	17%	\$42,595.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$7,516.94

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spo	ots	Rate Pri	Rtg Type \$	Spots	Amount
E 1	KSNV	10/24/12	10/26/12	M-F 6-7a WakeUp w	/Wa@M	6-7a	WTF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
				M-F 6-7a WakeUp w	//Wagners								
	NEWS												
	Star	t Date	End Date	Weekdays S	oots/Week	<u>Rate</u>	Rating				I		

Print Date: 10/30/12 17:16:53 Page 2 of 6

Order / Rev:

100315

Advertiser:

National Republican Senatorial Committe

Alt Order #: Flight Dates: 06809944 10/24/12 - 10/30/12 Product Desc:

Entimate

NRSC 2012 **KSNV**

E	S	tı	m	а	te	:	

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/24/1	2 10/26/12	M-F 6-7a WakeU		6-7a	WTF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
NEWS			M-F 6-7a WakeU	p w/Wagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	WTF	3	\$700.00	0.00						
E 2 KSNV	10/29/1	2 10/30/12	M-F 6-7a WakeU	MgsW\w c	6-7a	MT	;30	2	\$700.001	0.00 NM	2	\$1,400.00
			M-F 6-7a WakeU	p w/Wagners								
NEWS		Fred Dete	187lakera	O	D-4-	Detice						
<u>51</u> Week: 10	<u>art Date</u> 1/29/12	End Date 11/04/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00						
		2 10/30/12		CM	658a-9am	MT	:30	4	\$900.001	0.00 NM	4	\$3,600.00
20 110111	10/20/1	2 10,00112	Today Show	0	0000 00111		.00	•	4000.001	0.00 14141		ψο,οοοίου
TODA	Y SHOW											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	MT	4		0.00	.00		#000 00 d	0.00.104	•	#F 400 00
E 4 KSNV	10/24/1	2 10/26/12	Today Show Today Show	CM	658a-9am	WTF	:30	6	\$900.00 1	0.00 NM	6	\$5,400.00
TODA	Y SHOW		roddy ollon							l		
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	WTF	6	\$900.00	0.00						
E 5 KSNV	10/24/1	2 10/26/12	M-F Today Show		9-10a	WTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
TODAY	Y SHOW		M-F Today Show	11								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	WTF	3		0.00						
E 6 KSNV	/ 10/29/1	2 10/30/12	M-F Today Show	II 3rd HGM	9-10a	MT~~~~	:30	2	\$425.001	0.00 NM	2	\$850.00
			M-F Today Show	11.								
	Y SHOW	C1 D-4-	Markaladava	Conta (Mante	Data	Datina						
<u>5۱</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> мт	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
			M-F Today Show		10am-11am	MT	:30	2	\$325.001	0,00 NM	2	\$650.00
			Today 4th Hour						*	_,,		70000
	Y SHOW											
	art Date	End Date	<u>Weekdays</u> mT	Spots/Week	Rate	Rating						
Week: 10		11/04/12		2 III 4th 121M	'	0.00 WTF	:30	3	\$325.001	0.00 N M	3	0 075.00
E 8 KSNV	10/24/1	2 10/20/12	M-F Today Show Today 4th Hour	III 4UI KOIVI	10am-11am	w F	.30	3	φ3Z3.00 I	U.UU NIVI	3	\$975.00
TODA	Y SHOW		,									
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/28/12	WTF	3	Ţ	0.00						
E 9 KSN\	/ 10/24/1	2 10/26/12	Rachael Ray	CM	11am-12pm	WTF	:30	6	\$325,001	0.00 NM	6	\$1,950.00
RR			Rachael Ray									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	0/22/12	10/28/12	~~WTF	6		0.00						
E 10 KSNV	/ 10/29/1	2 10/30/12	Rachael Ray	CM	11am-12pm	MT	:30	4	\$325.001	0.00 NM	4	\$1,300.00
55			Rachael Ray									
RR e	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
<u>ی</u> Week: 10		11/04/12	MT	4		0.00						
			Noon News	CM	12-1230pm	MT	:30	2	\$425.001	0.00 NM	2	\$850,00
			Noon News		•				·			,
NEWS												
	tart Date	End Date	<u>Weekdays</u> MT	Spots/Week 2		Rating					l	
Week: 10		11/04/12	Noon News	2 CM	\$425.00 12-1230pm	0.00 WTF	:30	3	\$425,001	0.00 NM	3	\$1,275.00
E IZ NON	/ U/Z4/	12 10/20/12	Noon News	CIVI	12-1230pill	WIF	.30	3	φ 4 20.00	O.OO INIVI	ა 	φ1,270,00
NEWS	8		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,								l	
	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 11		10/28/12	WTF	3		0.00				• • • • • • • • • • • • • • • • • • • •		
E 13 KSN\	/ 10/24/1	12 10/26/12		СМ	1230-1p	~~WTF~~	:30	3	\$325.001	0.00 NM	3	\$975.00

Print Date: 10/30/12 17:16:53

Page 3 of 6

Order / Rev:

100315

Advertiser:

National Republican Senatorial Committe

Alt Order #: Flight Dates: 06809944

10/24/12 - 10/30/12

Product Desc:

NRSC 2012 KSNV

Estimate:

The Agenda 12-Spin	Ln C	ch S	Start	End	Inventory Code		Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type S	Spots	Amount
Section Color Section Sectio				***										
March Marc	AG	GENDAY	,		The rigeriaa 1200	pin.								
E14 KSNV 10/28/12 10/30/12 The Agenda 12/30/pm	10/													
AGENDAY Start Date End Date Weekdays Soots/Week Rate Soots Soo									:30	2	\$325.001	0.00 NM	2	\$650.00
Start Date End Date Weekdays SubtaWeek Rate Rating Weekdays 1,000 Weekdays 1,000 Weekdays SubtaWeek Rate Rating Weekdays SubtaWeek Rate Rating Weekdays SubtaWeek Rate Rating Weekdays Weekdays Weekdays Weekdays Weekdays Weekdays Weekdays SubtaWeek Rate Rating Weekdays Weekdays Weekdays Weekdays Weekdays Weekdays Weekdays Weekdays Weekdays SubtaWeek Rate Rating Weekdays					_		•				•			
Week: 10/28/12 11/04/12 MT 2 \$2,500 0.00 MT 30 2 \$325.00 0.00 MM 2 \$850.00 MT 30 2 \$325.00 0.00 MM 2 \$850.00 MM 2 \$850.00	A			End Date	Maakdays	Snote/Meek	Rate	Rating						
The Doctors The	Wee													
DRS	E 15 K	SNV 1	0/29/12	2 10/30/12		СМ	2pm-3pm	MT	- :30	2	\$325.001	0.00 NM	2	\$650.00
Start Date End Date Wieskings Mirror 2 s 325 00 0.00	DI	RS			The Doctors									
E16 KSNV 10/24/12 10/26/12 The Doctors		Start [End Date										
The Doctors							•		.00		P205 004	0.00 NINS	2	# 050.00
DRS	£ 16 K	SNV 1	0/24/17	2 10/26/12		CIVI	zpm-spm	WIF	- :30	3	\$325.001	U.UU NIVI	2	00,0ca¢
Model: 10/22/12 10/28/12 10	DI	RS												
Spot Ch Date Rame Description Start/End Time Weekdavx Length Rate Rio Type	Mρ													
Company Comp	Spot	Ch Da	ate Ra	nge <u>D</u>	<u>escription</u>	Star	/End Time	0.00						
NEWS INTERUPT - MICHELLE OBAMA SPOKE E17 KSNV 10/24/12 10/28/12 Dr. Phil Dr. Ph	3 .			?-10/28/12 T	he Doctors	2pm	-3pm		WThF		:30 (\$325.00	0.00 NM		
PHIL Start Date End Date Weekdays Spots/Week Rate Start Date Week 10/22/12 0/30/12 Dr. Phil CM 3-4p MT :30 4 \$450.001 0.00 NM 4 \$1,800.00				ERUPT - MI	CHELLE OBAMA S	SPOKE]						ŀ		
PHIL Start Date End Date Weekdays Spots/Week Rate Rating 0.000	E 17 K	(SNV 1	0/24/1	2 10/26/12	Dr. Phil	CM	3-4p	WTF	- ;30	6	\$450.001	0.00 NM	6	\$2,700.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	Di	ши			Dr Phil									
E18 KSNV 10/29/12 10/30/12	rı		Date	End Date	Weekdays	Spots/Week	Rate	Rating						
PHIL Start Date End Date Weekdays MT Weekdays A														
PHIL Start Date End Date Weekdays MT 4 \$450.00 0.00	E18 K	(SNV 1	0/29/1	2 10/30/12		СМ	3-4p	MT	- :30	4	\$450.001	0.00 NM	4	\$1,800.00
New	P	HIL			Di i illi									
E 19 KSNV 10/29/12 10/30/12 NEWS 3 at 4 (1 HOUR)CM	10/													
NWES Start Date End Date Weekdays NEWS (1 hour) (4:00 PM-4:30 PM)									- :30	2	\$700.002	0.00 NM	2	\$1,400,00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	L 10 1		0,20,,	2 10/00/12			•			_	*******			+ 1, 11111
Week: 10/29/12 11/04/12 NEWS 3 at 4 (1 HOUR)CM	N		Data	End Data	Wookdove	SnoteMask	Date	Poting						
NEWS Start Date End Date Weekdays Spots/Week Rate Rating	Wee													
NEWS Start Date End Date Weekdays Spots/Week Rate Rating O.00	E 20 H	KSNV 1	0/24/1	2 10/26/12	•		-		- :30	3	\$700.002	0.00 NM	3	\$2,100.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.000 0.00	N	FWS			4PM NEWS (1 h	our)	(4:00 PM-4:	30 PM)						
E 21 KSNV 10/24/12 10/26/12 NEWS 3 at 4 (1 HOUR)CM 4-5pmWTF :30 3 \$700.002 0.00 NM 3 \$2,100.00 NEWS Start Date Week: 10/22/12 10/30/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MT :30 2 \$700.002 0.00 NM 2 \$1,400.00 NEWS Start Date Weekdays Spots/Week Rate Rating MT :30 2 \$700.002 0.00 NM 2 \$1,400.00 NEWS Start Date Weekdays Spots/Week Rate Rating MT :30 2 \$700.002 0.00 NM 2 \$1,400.00 NEWS Start Date Week: 10/29/12 11/04/12 MT 2 \$700.00 0.00 E 23 KSNV 10/29/12 10/30/12 M-F Early News CM 5-630p MT :30 2 \$1,100.002 0.00 NM 2 \$2,200.00 NEWS Start Date Early News NEWS NEWS Start Date End Date Weekdays Spots/Week Rate Rating MT :30 2 \$1,100.002 0.00 NM 2 \$2,200.00 E 24 KSNV 10/29/12 11/04/12 MT 2 \$1,100.00 0.00 E 24 KSNV 10/24/12 10/26/12 M-F Early News CM 5-630p			<u>Date</u>	End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>				Ï		
NEWS Start Date End Date Weekdays Spots/Week Rate Rating Model 10/28/12 10/28/1						···			.00		#700 000	0.00 NM	2	¢2.400.00
NEWS Start Date End Date Weekdays Spots/Week Rate Rating	E 21 }	KSNV 1	0/24/1	2 10/26/12	•	•			~ :30	3	\$700.002	U.UU INIVI	3	\$2,100.00
Week: 10/22/12 10/28/12 WTF 3 \$700.00 0.00 E 22 KSNV 10/29/12 10/30/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MT 4-5pm MT :30 2 \$700.002 0.00 NM 2 \$1,400.00 NM NEWS Start Date Week: 10/29/12 11/04/12 MT E 20 \$700.00 0.00 0.00 0.00 NM 2 \$2,200.00 NM 3 \$3,300.00 NM 3	N				,	,								
E 22 KSNV 10/29/12 10/30/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MT :30 2 \$700.002 0.00 NM 2 \$1,400.00 NEWS Start Date End Date Weekdays Spots/Week Rate Rating MT :30 2 \$1,100.002 0.00 NM 2 \$2,200.00 E 23 KSNV 10/29/12 10/30/12 M-F Early News CM 5-630p MT :30 2 \$1,100.002 0.00 NM 2 \$2,200.00 NEWS Start Date End Date Weekdays Spots/Week Rate Rating M-F Early News NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 MT 2 \$1,100.00 0.00 E 24 KSNV 10/24/12 10/26/12 M-F Early News CM 5-630pWTF :30 3 \$1,100.002 0.00 NM 3 \$3,300.00	Mo											i		
NEWS Start Date End Date Weekdays Spots/Week Rate Rating									- :30	2	\$700.002	0.00 NM	2	\$1,400.00
Start Date Week: 10/29/12 End Date 11/04/12 Weekdays MT Spots/Week 2 Rate 5700.00 Rating 0.00 E 23 KSNV 10/29/12 10/30/12 M-F Early News M-F Early News CM 5-630p MT :30 2 \$1,100.002 0.00 NM 2 \$2,200.00 NEWS Start Date Week: 10/29/12 11/04/12 MT End Date MT Weekdays MT Spots/Week Spots/Week Rate Rating Rating MT Rating NO.00 E 24 KSNV 10/24/12 10/26/12 M-F Early News CM 5-630p WTF :30 3 \$1,100.002 0.00 NM 3 \$3,300.00							•	00 PM)						
Week: 10/29/12 11/04/12 MT 2 \$700.00 0.00 E 23 KSNV 10/29/12 10/30/12 M-F Early News M-F Early News CM 5-630p MT :30 2 \$1,100.002 0.00 NM 2 \$2,200.00 NM NEWS Start Date Veek: 10/29/12 11/04/12 MT End Date Veekdays MT Spots/Week Rate Spots/Week Rating News Rating No.00 E 24 KSNV 10/24/12 10/26/12 M-F Early News CM 5-630pWTF :30 3 \$1,100.002 0.00 NM 3 \$3,300.00	N		Date	End Date	Weekdays	Spots/Week	Rate	Rating						
M-F Early News NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 MT 2 \$1,100.00 0.00 E 24 KSNV 10/24/12 10/26/12 M-F Early News CM 5-630p WTF :30 3 \$1,100.002 0.00 NM 3 \$3,300.00	We													
NEWS Start Date End Date Weekdays Spots/Week Rate Rating	E 23	KSNV 1	0/29/1	2 10/30/12	-	СМ	5-630p	MT	- :30	2	\$1,100.002	0.00 NM	2	\$2,200.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 MT 2 \$1,100.00 0.00 E 24 KSNV 10/24/12 10/26/12 M-F Early News CM 5-630p wTF :30 3 \$1,100.002 0.00 NM 3 \$3,300.00	N	IEWS			w-r carry news									
E 24 KSNV 10/24/12 10/26/12 M-F Early News CM 5-630pWTF :30 3 \$1,100.002 0.00 NM 3 \$3,300.00		Start												
									- 30	2	\$1.100.002	O OO NINA	3	\$3,300,00
iver Larry News	E 24	VINCA	UIZ4/	L 10/20/12	M-F Early News	CIVI	0-000 h		,30	J	Ψ1,100.002	U.UU INIVI	J	φυ,υυυ.υυ

Print Date: 10/30/12 17:16:53 Page 4 of 6

 Order / Rev:
 100315
 Advertiser:
 National Republican Senatorial Committe

 Alt Order #:
 06809944
 Product Desc:
 NRSC 2012
 KSNV

 Flight Dates:
 10/24/12 - 10/30/12
 Estimate:

Lan Ola Otanit Prod	l=	Dwale	04-445-4-7	D	l C	.i. D.i. D.i	Dto Ton -	04-	A 4
Ln Ch Start End NEWS	Inventory Code		Start/End Ti	ime Days	Len Spo	ots Rate Ph	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$1,100.00	Rating 0.00					
E 25 KSNV 10/24/12 10/26/12	M-F Jeopardy M-F Jeopardy	СМ	657-730p	WTF	- :30	3 \$1,200.002	0.00 NM	1	\$1,200.00
JEP Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	WTF	3	\$1,200.00	0.00	Weekdavs	Longth Date	Dta Tuno		
1 KSNV 10/22/12-10/28/12	<u>Description</u> M-F Jeopardy	· · · · · · · · · · · · · · · · · · ·	<u>/End Time</u> 730p		<u>vveekuays</u> WThF		Rtg Type 0.00 NM		
Unresolved [.NOT AVAILABLE RA?	E] NOT AVAILABL	E RATE							
2 KSNV 10/22/12-10/28/12 I Unresolved	Л-F Jeopardy	657-	730p		WThF	- :30 (\$1,200.00 ,	0.00 NM		
[.NOT AVAILABLE RAT									
E 26 KSNV 10/29/12 10/30/12 JEP	M-F Jeopardy M-F Jeopardy	CM	657-730p	MT	- :30	2 \$1,200.002	0.00 NM	2	\$2,400.00
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/29/12 11/04/12 E 27 KSNV 10/29/12 10/30/12	Mr	CM 2	\$1,200.00 730-758pm	0.00 MT	- :30	2 \$1,200.002	0.00 NM	2	\$2,400.00
WHEEL	M-F Wheel of For		700-700pm	1211	.00	2 \$1,250.002	0.00 14192	2	Ψ2,400.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> MT	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
E 28 KSNV 10/24/12 10/26/12	M-F Wheel	СМ	730-758pm	WTF	- :30	3 \$1,200.002	0.00 NM	1	\$1,200.00
WHEEL	M-F Wheel of For	rtune							
Start Date End Date Week: 10/22/12 10/28/12	<u>Weekdays</u> ⊶-WTF	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00					
	Description M-F M/beel	<u>Star</u>	t/End Time 758pm		Weekdays		Rtg Type		
Unresolved			Тоорііі		******	.00(\$1,200.00	, 0.00 /11//		
NOT AVAILABLE RA' 3 KSNV 10/22/12-10/28/12	-		758pm		WThF	:30 (\$1,200. 06) 0.00 NM		
Unresolved [.NOT AVAILABLE RA	TE] NOT AVAILABL	E RATE							
E 29 KSNV 10/24/12 10/26/12			11pm-1135p	mWTF-	- ;30	3 \$1,100.002	0.00 NM	3	\$3,300.00
NEWS	M-F News 3 at E	ieven							
Start Date End Date	Weekdays								
vveek: 10/22/12 10/28/12	<u>vveekdays</u> WTF	Spots/Week 3		Rating 0.00			i		
Week: 10/22/12 10/28/12 E 30 KSNV 10/29/12 10/30/12	WTF M-F News 3 at El	even CM	Rate \$1,100.00 11pm-1135p	0.00	- :30	2 \$1,100.002	0.00 NM	2	\$2,200.00
	WTF	even CM	\$1,100.00	0.00	- :30	2 \$1,100.002	0.00 NM	2	\$2,200.00
E 30 KSNV 10/29/12 10/30/12 NEWS Start Date End Date	WTF M-F News 3 at EI M-F News 3 at E	3 even CM leven Spots/Week	\$1,100.00 11pm-1135p Rate	0.00	- ;30	2 \$1,100.002	0.00 NM	2	\$2,200.00
E 30 KSNV 10/29/12 10/30/12 NEWS Start Date End Date	WTF M-F News 3 at El M-F News 3 at E Weekdays MT	3 even CM leven <u>Spots/Week</u> 2	\$1,100.00 11pm-1135p	0.00 m MT Rating 0.00		2 \$1,100.002 2 \$450.002	0.00 NM 0.00 NM	2	\$2,200.00 \$900.00
NEWS Start Date End Date Week: 10/29/12 10/30/12 E 31 KSNV 10/29/12 10/30/12 TON SHOW	WTF M-F News 3 at EI M-F News 3 at E Weekdays MT The Tonight Show	aven CM leven Spots/Week 2 w CM	\$1,100.00 11pm-1135p Rate \$1,100.00 1135p-1237	0.00 m MT Rating 0.00 a MT					
NEWS Start Date Week: 10/29/12 10/30/12 E 31 KSNV 10/29/12 10/30/12	WTF M-F News 3 at EI M-F News 3 at E Weekdays MT The Tonight Show	3 even CM leven <u>Spots/Week</u> 2	\$1,100.00 11pm-1135p Rate \$1,100.00 1135p-1237	0.00 m MT Rating 0.00					
NEWS Start Date End Date Week: 10/29/12 10/30/12 E 31 KSNV 10/29/12 10/30/12 TON SHOW Start Date End Date	WTF M-F News 3 at EI M-F News 3 at EI Weekdays MT The Tonight Show Weekdays MT The Tonight Show	even CM leven Spots/Week 2 w CM Spots/Week 2 2	\$1,100.00 11pm-1135p Rate \$1,100.00 1135p-1237	0.00 m MT Rating 0.00 a MT Rating 0.00	- :30				
NEWS Start Date End Date Week: 10/29/12 10/30/12 TON SHOW Start Date End Date Week: 10/29/12 10/30/12 TON SHOW Start Date End Date Week: 10/29/12 11/04/12	WTF M-F News 3 at EI M-F News 3 at EI Weekdays MT The Tonight Show Weekdays MT The Tonight Show Tonight Show Tonight Show	even CM leven Spots/Week 2 w CM Spots/Week 2 2	\$1,100.00 11pm-1135p Rate \$1,100.00 1135p-1237 Rate \$450.00 1135p-1237	0.00 m MT Rating 0.00 a MT Rating 0.00	- :30	2 \$450.002	0.00 NM	2	\$900.00

Print Date: 10/30/12 17:16:53 Pa

Page 5 of 6

Order / Rev:

100315

Advertiser:

National Republican Senatorial Committe

Alt Order #:

06809944

Product Desc:

NRSC 2012

Flight Dates:

10/24/12 - 10/30/12

Estimate:

KSNV

		Start/End Ti	me Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
	he Tonight Show CM Fonight Show	1135p-1237a	WTF	:30	3 \$450.002	0.00 NM	0	\$0.00
TON SHOW		. .	5					
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$450.00	Rating 0.00					
	•	End Time		<u>Weekdays</u>	Length Rate	Rtg Type		
1 KSNV 10/22/12-10/28/12 The	Tonight Show 1135	p-1237a		WThF	:30 (\$450.00)	0.00 <i>NM</i>		
Unresolved [.NOT AVAILABLE RATE]	NOT AVAILARLE RATE							
2 KSNV 10/22/12-10/28/12 The Unresolved		p-1237a		WThF	:30 (\$450.00)	0.00 NM		
[.NOT AVAILABLE RATE]								
3 KSNV 10/22/12-10/28/12 The	Tonight Show 1135	p-1237a		WThF	:30 (\$450.00)	0.00 <i>NM</i>		
Unresolved [.NOT AVAILABLE RATE]	NOT AVAILABLE RATE							
E 33 KSNV 10/24/12 10/24/12 V	·	9-10pm	W	:30	1 \$2,200.003	0.00 NM	1	\$2,200.00
PRIME \	Wednesday Prime 9-10pm							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12 10/28/12	· · · · · · · · · · · · · · · · · · ·	\$2,200.00	0.00					
E 35 KSNV 10/27/12 10/27/12 N		6a-7a	S-	:30	1 \$350.001	0.00 NM	1	\$350.00
NEWS	News 3 Sunrise SATURDAY						1	
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12 10/28/12	S- 1	\$350.00	0.00					
	Saturday Today CM Saturday Today	7a-9am	S-	- :30	1 \$600.002	0.00 NM	1	\$600.00
SAT TODAY	Saturday Today						İ	
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	S- 1	\$600.00	0.00	.00	4 6500 004	0.00 NIM		##00 00
E37 KSNV 10/27/12 10/27/12 N	News 3 Today - SATURDINI News 3 Today - SAT	9am-930am	S-	- :30	1 \$500.001	0.00 NM	1	\$500.00
NEWS .	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12 E 38 KSNV 10/24/12 10/26/12 F	S- 1	\$500.00 630-657pm	0.00	- :30	2 \$900.001	0.00 NM	2	\$1,800.00
	Face to Face w/ J.Ralston	000-007 piii	yy 1 1	- ,50	2 \$500.001	0.00 14101		ψ1,000.00
FACE								
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$900.00	Rating 0.00					
E 39 KSNV 10/24/12 10/26/12 \		430a-5a	WT	- :30	1 \$200.001	0.00 NM	1	\$200.00
	Wake Up Early Wagners				, ,			φωσσισσ
EARLY	IN C. I	D-1-	D - 1/					
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$200.00	Rating 0.00					
E 40 KSNV 10/27/12 10/27/12 \		657-8pm	S	- :30	1 \$325.003	0.00 NM	1	\$325.00
	WKND Jeop/Wheel	·						
WH/JEP <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	Pato	Rating					
Week: 10/22/12 10/28/12	S- <u>apois/vveck</u>	<u>Rate</u> \$325.00	0.00				l	
E 41 KSNV 10/27/12 10/27/12 3	Sat PR 10-11p CM	10-11pm	S	- :30	1 \$1,000.003	0.00 NM	1	\$1,000.00
	Saturday Prime 10-11pm						1	
SVU <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	<u>Rate</u>	Rating			·		
Week: 10/22/12 10/28/12		\$1,000.00	0.00				1	
E 42 KSNV 10/27/12 10/27/12		11pm-1135p	mS	- :30	1 \$1,000.002	0.00 NM	1	\$1,000.00
NEWS	Sa-Su News 3 at Eleven						1	
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating				1	
Week: 10/22/12 10/28/12		\$1,000.00	0.00				l	
E43 KSNV 10/27/12 10/27/12	СМ	1130pm-1:02	2amS	- :30	1 \$1,400.001	0.00 NM	1	\$1,400.00

Print Date: 10/30/12 17:16:53 Page 6 of 6

Order / Rev:

100315

Advertiser:

National Republican Senatorial Committe

Alt Order #:

06809944

Product Desc:

NRSC 2012

KSNV

Totals

107

\$77,675.00

Flight Dates:

10/24/12 - 10/30/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End Ti	ime Days	Len Spo	ts Rate Pri	Rtg Type S	pots	Amount
•			Saturday Night Liv Saturday Night Liv								
SNL			Oatulday Hight En						_		
Week: 10		End Date 10/28/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$1,400.00	Rating 0.00					
E 44 KSNV SUN TO		2 10/28/12	Sunday Today Sunday Today	СМ	7a-8am		s :30	1 \$500.002	0.00 NM	0	\$0.00
	art Date	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
1 KSN\			escription unday Today	<u>Start</u> 7a-8	<u>/End Time</u> am		Weekdays Su		Rtg <u>Type</u> 0.00 <i>NM</i>		
	resolved IOT AVAI	LABLE RAT	E] NOT AVAILABL	E RATE							
E 46 KSNV			News 3 Today Wk News 3 Today		9a-930am	and the time and time for	s :30	1 \$500.001	0.00 NM	1	\$500.00
NEWS <u>St</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00					
E 47 KSNV			Chris Matthews 9: Chris Matthews S		9:30a-10a		s :30	1 \$500.002	0.00 NM	1	\$500.00
CM <u>St</u> Week: 10	art Date	End Date 10/28/12	Weekdays	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00					
E 48 KSNV			NFL Football	CM	1P-9PM	0.00	s :30	1 \$6,500.003	0.00 NM	1	\$6,500.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			ŀ		
Week: 10 E 49 KSNV		10/28/12 2 10/28/12	News 3 Live in Pr		\$6,500.00 7-10pm	0.00	s ;30	1 \$1,100.002	0.00 NM	1	\$1,100.00
POST	GAME N	EWS	News 3 in Prime								
	art Date	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00					
_ + +		2 10/28/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	m	S ;30	1 \$1,000.002	0.00 NM	1	\$1,000.00
NEWS St Week: 10	art Date	End Date 10/28/12	Weekdays S	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
			News 3 Sunrise - News 3 Sunrise S	SUND&M	6a-7a		s :30	1 \$350.001	0.00 NM	1	\$350.00
NEWS <u>St</u> Week: 10	art Date	End Date 10/28/12	Weekdays	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00					
			News 3 Live in Pr News 3 in Prime	ime CM	7-10pm		·S :30	1 \$1,800.001	0.00 NM	1	\$1,800.00
<u>St</u> Week: 10	art <u>Date</u> 0/22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,800.00	<u>Rating</u> 0,00					
N 54 KSNV	10/29/1	10/29/12	Wake Up Early w Wake Up Early V		430a-5a	М	:30	1 \$200.001	M M 00.0	1	\$200.00
Week: 10		End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	\$200.00	Rating 0.00					
			M-F 5-6a WakeU M-F 5-6a WakeU	p w/Wagners		MT~~~~	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
<u>Sf</u> Week: 10	art <u>Date</u> 0/29/12	End Date 11/04/12	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$1,200.00	<u>Rating</u> 0 .00					